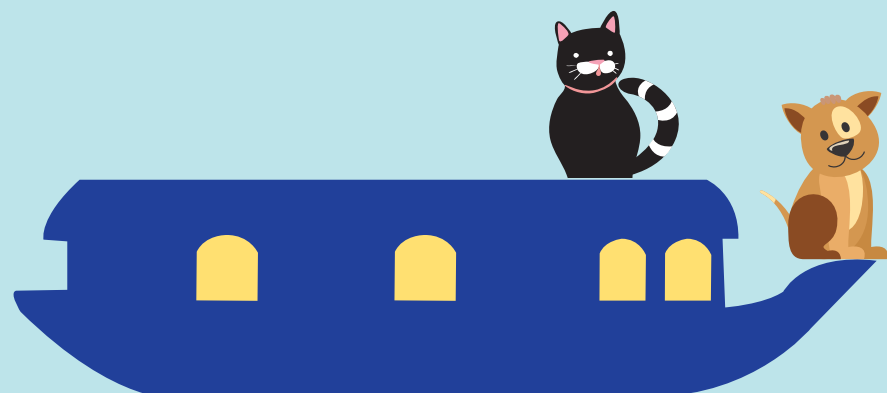


DANGER AHEAD!

The number of pets with heartworm may be **BIGGER** than we think!

2/3¹ of U.S. households have pets, including more than **100 million** dogs and cats.



Heartworm disease is one of the most common, and serious, diseases in dogs and cats. If dogs and cats aren't regularly seen by veterinarians, **heartworm diagnoses can be missed**, and **heartworm preventives not prescribed**.

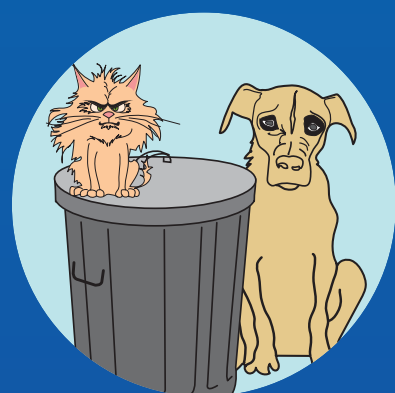
Diagnosed
pets with heartworms

Undiagnosed
pets with heartworms



The doctor *doesn't* see them now.

More than **1 in 4** U.S. pet owners **don't** take their pets for annual veterinary visits.²



Homeless pets are unprotected.

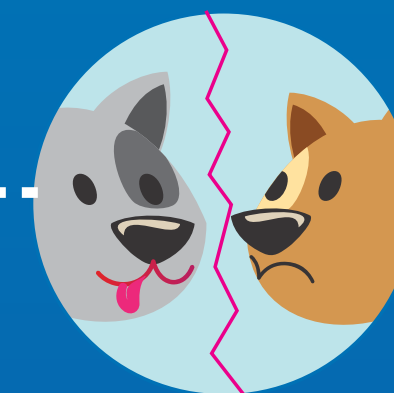
Millions of dogs and cats are homeless and have little or no access to veterinary care.

The ASPCA says **6.3 million** pets enter shelters each year.⁴



Test? What test?

Just **1 in 3** cat owners have **EVER** had their cat tested for heartworms.⁵



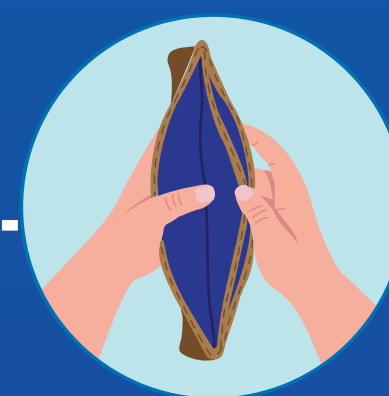
Too few test takers.

Only **1 in 2** dog owners say they **REGULARLY** have their dogs tested for heartworms.⁴



Seasons get skipped.

Only **45%** of dog owners who give their dogs heartworm preventives give them **year round**.⁴



Budgets are stretched.

1 in 4 pet owners experience barriers accessing veterinary care. And without **testing** and **prevention**, more pets will get heartworms—and go undiagnosed.⁶

1. American Pet Products Association (2023-2024); 2. American Veterinary Medical Association 2018 and 2022 Pet Ownership and Demographics Sourcebook; 3. ASPCA Survey 2019; 4. Bir C, Ortez M, Olynk Widmar NJ et al. Familiarity and Use of Veterinary Services by US Resident Dog and Cat Owners. Animals. 2020 March; 5. Program for Pet Health Equity, 2018.